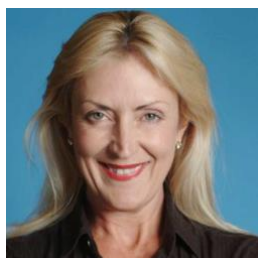


8<sup>th</sup> January 2021

## MEDIA RELEASE

### Re-Appointment of Chair @ Regional Development Australia Adelaide Metro!



Regional Development Australia Adelaide Metro is excited to announce that Jan Turbill has been reappointed as it's Chair by Federal Minister Nola Marino for a further 4 ½ years in line with the term of its new funding deed. Jan's guidance and leadership has been incredibly valued and her depth of experience across a wide range of sectors, including advertising, marketing research, internationally renowned events, tourism, health and community adds enormous depth to the organization.

The Hon Nola Marino MP, Assistant Minister for Regional Development and Territories has stated...

*"I am pleased to announce the reappointment of Ms Jan Turbill] to 30 June 2025.*

*Ms Turbill has provided strong leadership for RDA [Adelaide Metro] during her time as Chair, having successfully steered the committee through the challenges of 2020 and, along with the members and staff, provided great support for the region's business community and future economic development.*

*Ms Turbill will lead RDA Adelaide Metro under a refreshed Charter that focuses their role on driving investment and local procurement opportunities and through this, creating jobs and economic growth for our regions.*

*I look forward to working with Ms Turbill and the RDA Adelaide Metro members and staff over the coming years and encourage the community to reach out to their RDA to discuss how it can help business succeed."*

2020 was a year of refreshment and new direction with the appointment of a new CEO- Karen Raffan and new Board Members- Andrew Cooper and Sam Crafter

RDA Adelaide Metro is one of 8 RDA's in the State with Its key role to facilitate connections and economic development opportunities between Metro and the Regions, and to champion investment and project initiative for the State with its key stakeholders, including the Federal Department of Infrastructure, Transport, Regional Development & Communication.

Brief Bios for all appointees:

**Jan Turbill** is Managing Director of Intuito Market Research. She is a marketing practitioner with over 30 years' experience in marketing and market research in the Adelaide market, and was the founder of Bottomline in 1987 followed by General Manager of Young & Rubicam until 2000 and Principal of Intuito since inception.

Jan has also had extensive board experience in tourism and event tourism marketing being a past director / board member of Australian Major Events, Australian Grand Prix, the Racing Industry Development Authority, Adelaide Convention Centre, South Australian Motorsport Board, The Adelaide Fringe and the South Australian Tourism Commission. She is a current director of Eldercare, Scouts SA, Kain Foundation, The Postgraduate Advisory Board of the University of South Australia and is also the Chief Commissioner of Scouts Australia (SA Branch).



**Andrew Cooper** is the founder and Managing Director of Commercial Alliance Service and he has more than 30 years in senior executive positions with major ASX listed companies and global manufacturers, spending considerable time working internationally as Country Director for major subsidiaries.

Andrew most recently was the Director for Future Industries and Advanced Manufacturing for the South Australian Government's Investment Agency within the Department for Trade, Tourism and Investment (DTTI) focussed on bringing investment and the establishment of new and/or international businesses into the State.



**Sam Crafter** is a Director at Woods Street Partners, a company he co-founded in July 2019. He has extensive career in commercial strategy, project implementation, public affairs and reputation management in both the public and private sector, with a focus on the energy and resources industries.



**Karen Raffin** was most recently the CEO of Brand South Australia, and previously CEO at Perks Accountants & Wealth Advisers, and CEO at Toop&Toop Real Estate. She brings a broad knowledge of South Australia across all sectors and its key stakeholders. Already she has launched a new website, created a new Strategic Business Plan and is working closely with the other 7 regional RDA's to drive awareness of the economic development opportunities for future growth.

Contact details are below:

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