

19<sup>th</sup> December 2022

## MEDIA RELEASE

### Appointment of CEO @ Regional Development Australia Adelaide



Regional Development Australia Adelaide is excited to announce that Kelly-Anne Saffin has been appointed the new Chief Executive Officer of the organisation.

Kelly-Anne Saffin has spent the last 10 years as CEO of Regional Development Australia Yorke and Mid North where she was responsible for the leadership and management of the board and the delivery of its key strategic goals and strategies. Her achievements are many having assisted with the facilitation of over \$322 million worth of investment in the region and over \$41 million in infrastructure, hosting business workshops and dinners for thousands of participants, establishing the Mid North Knowledge Partnership with key partner Flinders University, assisting local councils, and delivering through hundreds of thousands of hours of training and thousands of employment outcomes through her Workforce Team.

Her background also encompasses State Government (DTED) and other Regional Development roles in the Limestone Coast, Barossa & Light and Mid North and Eyre Peninsula. She is truly an economic development specialist who will bring her experience and expertise to the RDA Adelaide role as the facilitator and collaborator of all of the RDAs in South Australia and to work with Rob Kerin in his role as Chair of RDA South Australia.

Adelaide Chair Jan Turbill says

*“The RDA Adelaide Board are delighted with the appointment of Kelly-Anne as CEO. She has tremendous credentials and experience for this role and we very much look forward to working with her for the benefit of the RDA network in South Australia.”*

RDA Adelaide is one of 8 RDA's in the State with its key role to facilitate connections and economic development opportunities between Adelaide city and the Regions, and to champion investment and project initiative for the State with its key stakeholders, including the Federal Department of Infrastructure, Transport, Regional Development & Communication.

Contact details are below:

**Chair: RDA Adelaide**

Jan Turbill – 0418 844 301

[jan@intuito.com.au](mailto:jan@intuito.com.au)