



An Australian Government Initiative



Regional  
Development  
*Australia*

**ADELAIDE**

# Regional Development Australia Adelaide Annual Business Plan & Budget

2023-2024

June 2023

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## Outcomes

### Executive Summary

Regional Development Australia Adelaide (RDAA) serves an integral role in facilitating, leading & collaborating to improve economic development in all South Australia regions. Funded by the Australian Government to provide one voice on Regional South Australia the aim of RDA Adelaide (RDAA) in 2023/ 2024 is to increase promotion of Regional South Australia. RDAA aims to capitalise on Regional South Australia's unprecedented opportunity for population and industry growth while focusing on bringing together data, policy and solutions to key challenges including workforce, housing and infrastructure to meet industry demands. RDAA also plays an important role in bringing together policy and capability for the Regional SA RDA's where capacity and the ability to augment place-based demands is required.

### *What are Regional Development Australia Adelaide's Strategic Objectives?*

*Regional Development Australia Adelaide is funded by the Australian Government to facilitate, lead and collaborate to improve economic development in all South Australian regions.*

### *What are Regional South Australia's Economic Opportunities?*

Regional South Australia houses 519,817 residents or 29% of SA's population and is responsible for the creation of \$31.97B of Gross Domestic Product (GDP) which is equivalent to 25% of its output and \$23.58B in exports accounting for 28% of SA's total exports.

The quarterly investment pipeline, which RDA's produce, is at the highest it has been in the last 5 years peaking in December 2022 at \$44.69B (capex) on 31 March 2023 represents:

- ❖ 698 tracked projects
- ❖ Pipeline value of \$42.01B (CAPEX)

All this is in the context of the release of some key regional data by the Regional Institute of Australia showing that:

- ❖ In the December 2022 quarter the top national LGA's by annual growth in total net internal migration (as a %) was Port Pirie Regional Council, followed closely in 3rd place by City of Murray Bridge. At this point we are reminded that in September 2022 the City of Mount Gambier took the honours, followed by City of Whyalla in 4th place and City of Port Lincoln in 5th place. The lesson, the percentage growth in population growth is significant, and spread right across regional South Australia's provincial cities.
- ❖ This is coupled with an increasing demand for jobs, the RAI Regional Job Vacancies report tells us that in January 2023 the largest monthly increases in vacancies were in Port Augusta & Eyre Peninsula (up 7.6% to 625 from 581). An in the 12 months from January 2022 that Port Augusta & Eyre Peninsula is the best performer nationally with a jump in vacancies of 28.3%. Not to be outdone the December 2023 figures show that Yorke Peninsula & Clare Valley led the nation up 33% in the previous twelve months.

With a potential investment pipeline which is higher than our current GDP output, and a growing economy the greatest risk is in realisation of this investment. A strong voice, which RDA Adelaide aims to fill, will be critical in articulating the opportunities, challenges and solutions to realise this economic activity for future growth.

#### *Role of Regional Development Australia Adelaide as a Capital City*

Regional Development Australia relishes its role, as contracted by the Australian Government, we aim to continue to utilise the mandate and Charter to great effect working strongly with Regional Development South Australia and the other 7 RDA Board's through:

- ❖ Supporting economic development of regions by advocating for pro-regional policy, planning and decentralisation opportunities, influencing state capitals and city-based businesses on regional issues
- ❖ Implementation of strategic plans to help align effort across government to identify key regional priorities and catalytic projects to support economic growth of regions

#### *Relating opportunities to the Australian Government's Regional Investment Framework*

The recently announced Commonwealth Government Investment Framework gives RDA Adelaide a clear and consistent framework for RDA's business and policy intelligence. As we provide intelligence, and deliver products around the key central themes:

- ❖ Investing in **People**
- ❖ Investing in **Places**
- ❖ Investing in **Services**
- ❖ Investing in **Industries and Local Economies**

A key focus for RDA Adelaide will be in linking each of its activities to these pipeline activities and in addition linking each of the current 698 proposed capital investments to these category areas. This will form a significant step to be able to inform the Australia Government on key investments, and activities under the Regional Investment Framework, as featured below with an emphasis on the gathering, analysing and preparing information in two ways:

- ❖ Developing Regional Development Australia Adelaide Portfolio Statements around three key issues that impact Regional South Australia. These will contain policy recommendations and actions that are then annually updated.
- ❖ Using the data analysis through the Population which RDAs in South Australia commission to provide contemporary and real time data to sit alongside the new Regional Data Hub to provide contemporary information to the Australia through information requests, Select Committees and briefings to Ministers and Departments.

<b>Regional Investment Framework</b>			
<b>Purpose</b>			
The Framework is a new approach to how the Australian Government delivers regional investment – valuing local voices and priorities, being informed by and building the evidence, operating with flexibility, integrity and transparency, and coordinating across governments to make investments work better for regions. It provides an integrated and coordinated framework for regional development regardless of a region's economic circumstances.			
<b>Guiding principles – applied across all Australian Government investments in regions</b>			
<ul style="list-style-type: none"> <li>Realising the Government's ambition of 'no one held back and no one left behind' requires specific regional investment across portfolios.</li> <li>Australia's regions and their economies are diverse, with each having unique strengths and challenges.</li> <li>Delivering on the potential of regional Australia requires building on each region's unique strengths, including helping regions undergoing significant economic change to transition or adapt to specific structural challenges.</li> <li>Place-based decision making that draws on the experience of local government alongside regional bodies must guide investment in our regions.</li> </ul>			
<b>Priority focus areas – our key objectives across Government</b>			
√ Meeting the needs of, and providing opportunities for, First Nations people. √ Supporting the transformation to a net zero economy and decarbonisation. √ Achieving gender equality.			
<b>Investing in People</b>	<b>Investing in Places</b>	<b>Investing in Services</b>	<b>Investing in Industries and Local Economies</b>
√ Listening to local voices and partnering with communities. √ Targeted investment in skills, education, training and local leadership capacity.	√ Supporting adaptive, accessible, sustainable and liveable regions. √ Delivering infrastructure where and when it is needed.	√ Enhancing connectivity, accessibility and equity of services. √ Investment including across communications, health, water, and transport.	√ Investment to help activate economic and industry growth. √ Supporting the conditions needed for regional industries to diversify and grow.
<b>Implementation</b>			
<ul style="list-style-type: none"> <li>The Government will embed engagement with communities – for example through Regional Development Australia committees – into decision making processes.</li> <li>Data and trends from across a range of sources will contribute to evidence-based decision making and delivery of regular State of the Regions reports.</li> <li>Regular and collaborative engagement with all states and territories will share information and work to leverage investments across governments.</li> <li>Across diverse policy and program areas, the Government will work together to ensure investment is delivering optimal, joined-up outcomes for regions.</li> </ul>			

### How will RDA Adelaide achieve the 2023/2024 Business Plan?

Regional Development Australia will draw on the considerable diversity of experience to deliver these outcomes for Regional South Australia. We will also review the composition of the Board in line with the new Charter to ensure that our expertise is targeted to the new RDA Charter and Regional Investment Framework. The Board

employs one staff member who is our Chief Executive Officer and Director of Regional Development alongside contracted communications support for 15 hours a week and a finance officer who has delivered RDA Adelaide's finances for 15 years. It is the intention of the Board to continue with this lean and agile team and bring in expertise in areas as identified to ensure we provide the most targeted support to Regional South Australia.

### **Regional Development Australia Adelaide Board**

#### **Jan Turbill - Chairperson**

Jan is an experienced marketing and research practitioner, Jan was GM of Young & Rubicam, owner of her own marketing agency Bottomline and now founder and MD of Intuito Market Research. She has held numerous high-profile board directorships including Australian Major Events, Australian Grand Prix, the Racing Industry Development Authority, Adelaide Convention Centre, South Australian Motorsport Board and the South Australian Tourism Commission. She is a current director of Eldercare, Kain Foundation, The Postgraduate Advisory Board of the University of South Australia and is the immediate past Chief Commissioner of Scouts Australia (SA Branch).

#### **Chris Sampson - Deputy Chairperson & Treasurer**

Chris has 35+ years' experience as a technology and innovation consultant and conceptual systems and platform design specialist, across industry and government sectors. He was appointed as an Adjunct Professor in the School of Computing and Information Systems at the University of Tasmania in 2010 and is an Associate at the Institute for Sustainable Futures, University of Technology Sydney. Chris is the Founder and Director of Future Earth Systems and Director of Digital Society Foundation.

#### **Daniel Adams - Board Member**

Daniel is the Economic Development Manager at City of Marion. He brings specific experience in identifying and developing key economic development opportunities, creating social media strategy, driving funding proposals such as for Smart City and Suburbs initiatives, and creating regional wireless networks. He has also driven agri-tourism policy development, economic research and analysis, project management and stakeholder engagement. He is the current Chair of Economic Development Australia- South Australia branch.

#### **David Singe- Board Member**

David is a career economic development practitioner, strategic and regional planner, and Adelaide University graduate. A long-serving CEO of the WA Wheatbelt Development Commission, he was also Director of Strategy and Partnerships in WA Planning. He is a past President of the Australia New Zealand Regional Science Association International. He also chairs a non-profit primary health board, worked in advocacy for General Practice, and has professional interests in transport, strategic planning and project delivery. He also has a deep understanding of the regions of South Australia.

#### **Andrew Cooper - Board Member**

Andrew has more than 30 years in senior executive positions with major ASX listed companies and global manufacturers and spent considerable time working internationally as Country Director for major subsidiaries. He is the former Director for Future Industries and Advanced Manufacturing for the South Australian Government's Investment Agency within the Department for Trade, Tourism and Investment (DTTI) focussed on bringing investment and the establishment of international businesses into the State.

#### **Michelle Christie- Board Member**

Michelle Christie is the South Australian Director of Global Recruitment Firm Robert Walters. With over 20 years' experience working within the job market in South Australia, Michelle has a depth of experience and knowledge of the employment landscape across both the public and private sector and a passion for working with local, national and global organisations to grow their South Australian footprint. During her career Michelle

also managed the Talent Acquisition function for Elders Rural Services and worked across Australia assisting the agribusiness source talent. Michelle is a proud South Australian having lived, worked and completing schooling throughout country SA before settling in Adelaide.

#### Sam Mill - Board Member

Sam is currently Sales Operation Manager for Vocus having previously been Assistant Director, Commercial Management, Department for Health and Wellbeing at Health SA. She has a Master of Business Administration and over 8 years' experience in the South Australian public sector, and her specific areas of expertise include finance, business performance and corporate governance.

#### Sam Crafter - Board Member

Sam is the Chief Executive Officer of Hydrogen Power SA, in charge of delivering South Australia's new Hydrogen Plant in Whyalla. He has extensive career in commercial strategy, project implementation, public affairs and reputation management in both the public and private sector, with a focus on the energy and resources industries.

#### Rolf Binder - Board Member

Rolf is an iconic name from the Barossa Valley, who built Rolf Binder wines to consistently high standards and since its sales now considers himself a paused winemaker. He has been the Chair of Regional Development Australia for the last 5 years and joins the RDA Adelaide Board as part of our aim to include Regional South Australia's Chair to bring regional intelligence to our Strategic decision making.

### **Regional Development Australia Adelaide Staff & Contractors**

#### Kelly-Anne Saffin – Chief Executive Officer/ Director of Regional Development

Kelly-Anne spent 10 years as CEO of RDA Yorke & Mid North before joining RDA Adelaide in 2023. In Yorke and Mid North, she was responsible for the leadership and management of the board and facilitated more than \$322M worth of investment to the region and over \$41M in infrastructure. She joins RDA Adelaide as a true regional development specialist.

#### Britt Vaninetti- Communications Contractor

Britt has a background in graphics, communication and copywriting, having worked for organisations including Duxton Capital. She now runs her own business Words She Wrote and owns a landscaping business in the Adelaide Hills with her husband.

#### Julie Allerton– Finance Contractor

Julie has served as the Finance contractor to Regional Development Australia Adelaide for over a decade and has over 20 years of business accounting experience. She is part of the highly successful Australian Small Business Answers Program delivered through the Adelaide Business Hub.

### **Regional Development Australia Adelaide Stakeholder Engagement**

To enable RDA Adelaide to deliver on its focus, it must have strong stakeholder relationships across the State and with the Department of Infrastructure, Transport, Regional Development and Communications (DITRDC) as its funding agent. South Australian stakeholders recognise that the direct relationship that RDA Adelaide has with DITRDC is immensely valuable to them.

In addition to drive collaboration and a single voice RDA Adelaide participates in fortnightly teleconferences and six weekly face to face meetings with its regional RDA counterparts. In addition to this we meet regularly with a range of key stakeholders across South Australia including:

- ❖ Department of Primary Industries & Regions SA
- ❖ Regions SA

- ❖ Department of Innovation & Skills
- ❖ Department of Trade and Investment
- ❖ LGASA
- ❖ Local Job Co-ordinator
- ❖ AusIndustry
- ❖ Educational Institutions
- ❖ Job Network Providers, and
- ❖ Key industry bodies, including Business SA and Committee for Adelaide

RDA Adelaide also aims to facilitate meetings and act as a bridge to connect all levels of government and stakeholders to achieve both its business plan outcomes and to support the economic development of the regions.

**Regional Development Australia Adelaide’s 5 strategic priorities for 2023/2024:**

1. Building great relationships through increasing awareness of Regional SA’s investment opportunities.
2. Increasing visibility of the work of RDA’s by bringing together key initiatives and building branding and Public Relations activities.
3. Driving Regional SA Investment & Economic Growth by co-ordination of an Investment Pipeline and assisting cross-regional investment.
4. Assist in building robust data capture and internal systems across Regional South Australia RDAs to create efficiencies and maximise output.
5. Providing support in the development of Strategic Priorities for the whole of Regional South Australia.

**Regional Development Australia’s top 5 key business activities for 2023/2024:**

1. Delivery of a Regional Development South Australia conference on Regional Population Growth.
2. Delivery and re-vamping a quarterly regional communique to key Ministers, Government Departments and Industry Associations to highlight key activities in Regional South Australia and across the RDA network.
3. Assist in building robust data capture and internal systems across Regional South Australia primarily through consolidating and mapping the Investment Pipeline including necessary public and private infrastructure inputs.
4. Delivery of the 2023 Regional Development South Australia Blueprint which highlights the key strategic priorities for each of the RDA regions, key projects and key economic statistics.
5. Co-ordination of the 2023 Regional Development South Australia Infrastructure Prioritisation with input from all Regional Development South Australia RDA’s.

## Performance Indicators

The Board of Regional Development Australia have adopted a Strategic Operational Plan which includes aspirational elements and we have annexed a copy of the over-arching direction which RDAA will be working towards (Attachment 1) as well as this section which outlines the specific Performance Indicators against the Australian Government contract which RDA Adelaide will achieve in 2023/ 2024.

### Outcome 1

**Facilitate regional economic development outcomes, investment, jobs and local procurement.**

#### Performance Indicators

Provide details of the activities that your RDA will undertake (for planning purposes) or has undertaken (for reporting purposes) to facilitate economic development outcomes for regional RDA's, during this financial year.

#### Part 1 – For the Annual Business Plan

Regional Development Australia Adelaide will undertake the following tasks which both link businesses to Regional South Australia but also highlight investment opportunities and barriers to development:

1. Driving Regional SA Investment & Economic Growth by co-ordination of an Investment Pipeline and assisting cross-regional investment.
2. Assist in building robust data capture and internal systems across Regional South Australia RDAs to create efficiencies and maximise output.
3. Building great relationships through increasing awareness of Regional SA's investment opportunities.

#### Activity 1

**Delivery of 2023 Regional Development South Australia Annual Summit- South Australia's Regional Population Growth.**

##### Overview:

The Regional South Australia RDA network has for several years delivered an annual summit to key stakeholders on areas of significance concerning regional South Australia. This event will provide a platform to discuss key regional issues and engage stakeholders in the development of place-based solutions, including feeding into Federal Government policy and program frameworks. RDA Adelaide has agreed to coordinate, create and deliver an annual summit for the RDA SA network.

##### Name of Activity

RDA Adelaide to develop and deliver the annual RDA SA summit on behalf of the network. In 2023 this will be a Regional Population Summit.

##### Description

On an annual basis RDA Adelaide will consult with 7 regional RDAs in South Australia to determine a theme for the Summit that is particularly relevant to the regions at that point in time, with the aim of informing and growing knowledge in the regions for economic growth. The theme of this year's event is Regional Population and what is required to make population growth happen in South Australia. It will be ticketed to enable some cost recovery outcome.

**RDA Adelaide's level of involvement:** Lead/Championing role

##### Expected Timeframe:

September 22nd September in the Barossa.

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## Activity 2

**Assist in building robust data capture and internal systems across Regional South Australia primarily through consolidating and mapping the Investment Pipeline including necessary public and private infrastructure inputs.**

### *Overview:*

Across regional Australia one of the biggest issues is facilitating participation in regional projects by organisations and businesses who can contribute significant resources whether that be in the form of IP, capital or services. It has become increasingly important to stimulate interaction and develop links with metropolitan organisations and businesses in order to deliver regional projects. There is also an opportunity to forge closer links with international corporations to increase their participation in regional infrastructure projects to consolidate their supply chains.

### *Name of Activity*

Mapping Regional SA Investment potential for the next five years.

### *Description*

On an annual basis RDA Adelaide will consult with 7 regional RDAs in South Australia to determine a theme for the Summit that is particularly relevant to the regions at that point in time, with the aim of informing and growing knowledge in the regions for economic growth. The theme of this year's event is Regional Population and what is required to make population growth happen in South Australia. It will be ticketed to enable some cost recovery outcome.

*RDA Adelaide's level of involvement:* Lead/Championing role

### *Expected Timeframe:*

Completed by December 2023.

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## Activity 3

**Delivery of the 2023 Regional Development South Australia Blueprint which highlights the key strategic priorities for each of the RDA regions, key projects and key economic statistics.**

### *Overview:*

RDA Adelaide raised the profile of the RDA SA network through brand work completed in FY21 which drove the delivery of a more consistent image for the RDA SA network. In order to further build the brand and raise awareness of the RDA SA network the RDA Adelaide Board will support the immediate upgrade of the RDA SA network Regional Blueprint and will look to lead State and Federal initiatives wherever possible.

### *Name of Activity*

2023 Regional Development South Australia Blueprint

### *Description*

RDA Adelaide to deliver a consolidated state-wide regional plan (encompassing each of the 7 regional RDA plans) into an updated Regional Blueprint and update the document on an annual basis. This will include updated data on Gross Domestic Product and key economic statistics- alongside aligning with the

*RDA Adelaide's level of involvement:* Lead/Championing role

### *Expected Timeframe:*

Completed by September 2023.



#### Activity 4

##### **Co- ordination of the 2023 Regional Development South Australia Infrastructure Prioritisation with input from all Regional Development South Australia RDA's.**

###### *Overview:*

The Regional South Australia RDA network an outstanding knowledge of the infrastructure being delivered, the economic drivers for investment against an Investment Pipeline sitting at \$42B. This project will consolidate a Regional SA view on what is required to bring infrastructure to fruition, drive business cases and build cases for public and private funding.

###### *Name of Activity*

2023 Regional Development South Australia Infrastructure Prioritisation.

###### *Description*

In 2013 and 2018 RDAs in South Australia, through a robust and facilitated process have identified Regional SA's Infrastructure Priorities which has culminated in the publishing of Infrastructure Prioritisation. RDA Adelaide will collaboratively fund, develop a methodology with successful tenderer and facilitate the Infrastructure Prioritisation project for publishing in December 2023.

*RDA Adelaide's level of involvement:* Lead/Championing role

###### *Expected Timeframe:*

Completed December 2023

#### Outcome 2

##### **Promote greater regional awareness of and engagement with Australian Government policies, grant programs and research.**

###### **Performance Indicators**

RDA Adelaide is committed to increasing visibility of the work of RDA's by bringing together key initiatives and building branding and Public Relations activities. This is primarily targeted at Adelaide markets, but also intended to raise the national profile with key stakeholders and Ministers.

#### Part 1 – For the Annual Business Plan

##### **Delivery and re-vamping a quarterly regional communique to key Ministers, Government Departments and Industry Associations to highlight key activities in Regional South Australia and across the RDA network.**

###### *Overview:*

RDA Adelaide understands the opportunity that it has as a Capital City RDA to connect regional South Australia with metro stakeholders and leverage the Australian Government's policies, grant programs and research to maximise regional economic outcomes as well as highlight what activities and policies are active in Regional South Australia.

###### *Name of Activity*

Quarterly communique and integrated social media policy

###### *Description*

Disseminating information about government policies, grant programs and/or research through website updates/ social media, and a re-vamped quarterly communique. Activities RDA Adelaide will undertake include:

- A dedicated quarterly Communique, co-ordinated and distributed through a robust EDM process to key decision-makers.
- An RSS feed of RDA's news which is displayed on the front page of RDA Adelaide's website.
- LinkedIn – RDA Adelaide uses LinkedIn as its primary social media tool to disseminate information. LinkedIn was chosen to reflect the business and professional audiences that are the most relevant to receive this information.
- RDA Adelaide participates regularly in stakeholder engagement meetings and uses these forums to share information and seek intelligence and feedback to share back to the Australian Government as relevant.
- RDA SA Annual Summit – this Summit is utilised to share information, case studies and possible solutions to regional needs. At these Summits information is sought from the relevant Australian Government Department / Agency to support these regional solutions.
- RDA Adelaide will host stakeholder roundtable discussions to address specific regional needs and will utilise this opportunity to share relevant information.

*RDA Adelaide's level of involvement:* Lead/Championing role

*Expected Timeframe:*

Ongoing throughout 2023/ 2024

### Outcome 3

**Contribute to Commonwealth regional policy making by providing intelligence and evidence-based advice to the Australian Government on regional development issues.**

**Providing support in the development of Strategic Priorities for the whole of Regional South Australia.**

*Overview:*

RDA Adelaide understands the opportunity that it has as a Capital City RDA to provide both information to and advocacy on behalf of the regions. The South Australian regional RDAs regularly seek support from RDA Adelaide to represent regional interests at meetings and to assist in the collation of feedback for provision to Government.

*Name of Activity*

Participation in providing regional intelligence to the Australian government.

*Description*

RDA Adelaide will advocate with key decision-makers to deliver solutions for state-wide regional issues as outlined in our updated Regional Blueprint document. This Blueprint will act as a guide to identify areas that require action and RDA Adelaide will investigate all options, with a focus on enablers like advanced technologies, to deliver effective and efficient solutions for the regions:

1. Contributions to Regional teleconferences.
2. Provide briefings or information as required to Ministers or Government on matters pertaining to the regions.
3. Participate in any meetings/ consultations as requested.
4. Complete Departmental surveys and submissions when requested where RDA Adelaide can contribute.
5. Complete responses to questions from parliamentary select committees covering issues in Regional South Australia.
6. Provide advice to Ministers and/or Government on regional strategic opportunities and critical issues.

*RDA Adelaide's level of involvement:* Lead/Championing role

*Expected Timeframe:*

On-going throughout 2023/ 2024

## Part 1 – For the Annual Business Plan

**Develop Regional Development Australia Adelaide Portfolio Statements around three keys issues that impact Regional South Australia. These will contain policy recommendations and actions that are then annually updated.**

### *Overview:*

Using the data analysis through id Population which RDAs in South Australia commission to provide contemporary and real time data to sit alongside the new Regional Data Hub to provide contemporary information to the Australia through information requests, Select Committees and briefings to Ministers and Departments.

### *Name of Activity*

RDA Adelaide key portfolio statements on critical regional development issues in South Australia

### *Description*

RDA Adelaide will work to identify and deliver key activities which help to alleviate common problems through the regions. We will build on our activities over the past year in Regional Workforce development and look to address the lack of Regional Housing, Accommodation, Childcare, Infrastructure Provision and Eco-systems. Development of the right policy triggers to stimulate Migration into the regions is also critical to solving the aforementioned problems so we will work with Government and Industry to identify international best practice in this field. We will delve deeply in three identified areas by the RDA Adelaide Board.

*RDA Adelaide's level of involvement:* Lead/Championing role

### *Expected Timeframe:*

On-going throughout 2023/ 2024

## 2023/ 2024 RDA Adelaide Budget

GST exclusive amounts	RDA program funding (incl. all \$ in FA and schedules)
	Budget 1 July 2023– 30 June 2024
<b>Income</b>	
Surplus funding carried forward from previous financial year	57,863
Funding for this period	324,628
Interest on Commonwealth funds	
<b>Total RDA program income (A)</b>	<b>\$382,491</b>
<b>Expenditure - major budget items ^</b>	
Employee salaries	162,900
Employee entitlements (Super)	17,919
Other employee expenses (WorkCover)	600
Office lease and outgoings	11,000
Vehicle costs	0
Operational	9,500
Financial, legal and professional	21,000
Marketing, Promotional & Events	63,000
Asset acquisition	1,000
Committee costs	7,000
Committee Projects (Infrastructure Audit)	65,000
Other supplementary funding (Re-branding)	5,600
<b>Total RDA program funding expenditure (B)</b>	<b>\$364,519</b>
<b>Surplus / Deficit of RDA program funding (A-B)</b>	<b>\$17,972</b>
If surplus, percentage of RDA program funding unspent = $(2)/(1)*100$	
(See Note 1, below)	

We look forward to working with all stakeholders, government and industry in the delivery of the Regional Development Australia Adelaide 2023/ 2023 Business Plan and I commend its contents to you.



Chair Regional Development Australia Adelaide- Jan Turbill

*Pillar One- Building great relationships through stakeholder engagement to raise awareness of Regional SA's investment opportunities*

*RDA Adelaide Strategic Operational Plan*

Activity	Description	Phase	Brand	Timing	Cost
RDA Boardroom Briefings	Boardroom Briefings held in Adelaide with key business stakeholders on the Investment Pipeline & opportunities in Regional SA.	N/A	RDA	Q3 2023 Bi-annual	\$7,500
RDSA Summit	Themed conference aimed at regional economic practitioners, local government and other key stakeholders	N/A	RDSA/ RDA	Q4 2023 Annual	\$15,000
SA Elected Member Briefings	Briefings to all three 3 levels of government on key RDA Initiatives	N/A	RDA	Q1 2024 Bi-annual	\$5,000
Commonwealth Government Briefings	Briefings in Canberra to key Ministers and stakeholders to brief on Regional SA positions (support from Regional Development SA)	N/A	RDA	Q2 2023 Bi-annual	\$5,000
Build Relationships with key aligned organisations	Partner with key organisations RAI   SACES   CEDA   Committee for Adelaide   Business SA   Local Government Association of SA.	N/A	RDA	Ongoing	\$10,000

*Pillar One- Building great relationships through stakeholder engagement to raise awareness of Regional SA's investment opportunities*

Activity	Description	Phase	Brand	Timing	Cost
Facilitate greater capacity within RDA Network	Organise and work with RDA Network to build capacity, messaging and profile	Phase 1- Sharing Communications Information	RDAA	Q1 2023 Ongoing	N/A
Facilitate greater capacity within RDA Network	Organise and work with RDA Network to build capacity, messaging and profile	Phase 2- Develop standard CRM	RDAA	Q2 2023 Ongoing	\$10,000
Facilitate greater capacity within RDA Network	Organise and work with RDA Network to build capacity, messaging and profile	Phase 3- 2 joint initiatives with Capital Cities	RDAA	Q3 2023 Ongoing	N/A

*Pillar Two- Increasing visibility of the work of RDA's through bringing together key initiatives and building branding and Public Relations activities*

Activity	Description	Phase	Brand	Timing	Cost
Quarterly Communique Update	Develop level of analysis and story-telling in Regional Communique's	N/A	RDSA/ RDAA	Q2 2023 Quarter	N/A
Video Collateral of RDA Activities	Use existing visuals and collateral to show all of SA RDA's activity	N/A	RDSA/ RDAA	Q2 2023 Quarter	N/A
Policies & Regional Intelligence Briefings	Targeted briefings on 4 key topics for Regional South Australia	N/A	RDAA	Q2 2023 Quarter	N/A
RDSA Blueprint	Publish annually a high quality publication identifying priorities and trends in Regional SA, forming the basis of RDAA's Strategic Plan	N/A	RDSA/ RDAA	Q3 2023 Annually	N/A
RDSA Portfolio Statements	Work with RDSA to develop Portfolio Statements with policy recommendations that are then annually updated and published	N/A	RDSA/ RDAA	Q4 2023 Annually	N/A

*Pillar Three- Driving Regional SA Investment & Economic Growth by co-ordination of an Investment Pipeline and cross-regional investment and infrastructure projects*

Activity	Description	Phase	Brand	Timing	Cost
RDSA Infrastructure Prioritisation	Co-ordinate an environmental scan and recommendations for prioritisation with RDSA	Phase 1- Steering Group, tender Et methodology	RDSA/ RDAA	Q2 2023	\$44,000 (\$30,000 RDAA)
RDSA Infrastructure Prioritisation	Co-ordinate an environmental scan and recommendations for prioritisation with RDSA	Phase 2- RDA's provide and prioritise projects	RDSA/ RDAA	Q4 2023	N/A
Facilitate business investment in Regional SA	Facilitate referrals and investment attraction - primary role connect with Regional RDA's and co-ordinate in cross- regional investment	N/A	RDSA/ RDAA	Q2 2023 Ongoing	N/A
Build the Investment Pipeline for Regional SA	Facilitate the whole of Regional SA pathways for establishing and building the RDA Investment Pipeline	Phase 1- Consolidated Pipeline to KM	RDSA/ RDAA	Q2 2023 Annually	\$15,000
Build the Investment Pipeline for Regional SA	Facilitate the whole of Regional SA pathways for establishing and building the RDA Investment Pipeline	Phase 2- Data input into CRM and mapping	RDSA/ RDAA	Q3 2023 Annually	N/A



*Pillar Three- Driving Regional SA Investment & Economic Growth by co-ordination of an Investment Pipeline and cross-regional investment and infrastructure projects*

Activity	Description	Phase	Brand	Timing	Cost
Build the Investment Pipeline for Regional SA	Facilitate the whole of Regional SA pathways for establishing and building the RDA Investment Pipeline	Phase 3- Refine locations & agency referrals	RDSA/ RDAA	Q2 2023 Quarter	N/A
Build the Investment Pipeline for Regional SA	Facilitate the whole of Regional SA pathways for establishing and building the RDA Investment Pipeline	Phase 4- Gas, electricity & water heat maps	RDSA/ RDAA	Q4 2023 Quarter	N/A
Regional Business Coterie	Establish a Regional Business Coterie who works on critical Regional Development information and industry briefings	N/A	RDAA	Q3 2023 Quarter	N/A